



## Chattanooga Civitan Club Social Media Policy and Editorial Rules



The Chattanooga Civitan Club Facebook page is limited to posts about the Club and its members and shall be very strict about these policies. The Civitan page is designed to build up interest and admiration for the club. Our social media posts will support the Board's goals for the growth and reputation of the Club.

Content: Chattanooga Civitan uses social media to highlight its own material, which will be limited to:

- Club programs,
- Meeting and speakers,
- Events - fundraising and other activities,
- News and accomplishments directly about members,
- Supported Charities News and Events
- Links to online newspaper articles which are about Chattanooga Civitan and the items listed above.

No more than one to three posts per week. This limit helps insure that subscribers do not "unlike" you simply because you cluttered up their newsfeed with too many posts. We do not allow public post.

The following types of posts should not be placed on the Civitan page:

- No Political Speech of any kind. The Facebook page will not be used for the purposes of political or religious speech or endorsing any particular candidate for any elected office.
- No Religious Speech except for example, when we are all praying for a club member or someone affiliated with the club.
- No comments on the news national or otherwise.

Currently there is a "Join Our Mailing List" (receive Civichat) link under on the Facebook page under - "products".

[facebook.com/Chattanooga.Civitan](https://facebook.com/Chattanooga.Civitan)